



4TH ANNUAL



JUNETEENTH PARADE



Prepared By:
Makinde Foundation

2026

ABOUT THE EVENT

Friday, 19 June 2026

We are thrilled to extend an invitation to you to be a vital part of our 4th Annual Juneteenth Parade, a celebration that pulsates through the vibrant spirit of our local community. As we gear up for another spectacular year, we recognize the invaluable role that sponsors play in transforming this event into an unforgettable experience for all. Your support goes beyond the parade route, leaving a lasting impact on the lives of those who call this place home.

The 4th Annual Juneteenth Parade is not just a parade; it's a tapestry of joy, diversity, and shared experiences that brings our community together. With its roots firmly grounded in our local heritage, this parade has evolved into an annual tradition that unites residents, businesses, and organizations in a celebration of our unique identity. Join us in creating memories and fostering community spirit. Together, we can make this year's parade a testament to the strength and unity of our beloved community.

This is the only community parade in the Linden Area on Juneteenth and the hope is to become the largest social event of this year. Hundreds of people will be lining up on Cleveland Avenue from E. 11th Avenue to E. Hudson Street at 09:30 AM to experience the majestic celebration.

In this sponsor deck, we outline the various opportunities available for you to contribute to the success of this year's Juneteenth Parade. From prominent logo placement to exclusive event collaborations, we offer customizable packages that ensure your brand receives the recognition it deserves.

We look forward to partnering with you to make this year's celebration truly extraordinary.



SPONSOR PACKAGES

Black Sponsorship Package

Logo placement on all official event media
Sponsor name mentioned in the event opening and closing ceremony
Sponsor setup during the event & festival
VIP seating for the parade

\$2500

Red Sponsorship Package

Logo placement on all official event media
Sponsor name mentioned in the event opening and closing ceremony
Sponsor setup during the event & festival

\$1500

Green Sponsorship Package

Logo placement on all official event media
Sponsor name mentioned in the event opening and closing ceremony
Sponsor setup during the event

\$1000

Gold Sponsorship Package

Logo placement on all official event media
Sponsor name mentioned in the event opening

\$500

Friend Sponsorship Package

Logo placement on all official event media

\$100

Once we have received your commitment, we will ask you for your logo and the text if needed. Please make checks out to Makinde Foundation Juneteenth Parade and mail to:

Juneteenth Parade, _____ Questions Call: _____ or
E-Mail: _____ For more info, visit our website: _____

